

# Ken Otsuka

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7306 N Greenview Ave #3, Chicago, IL 60626

## **GRAPHIC DESIGNER** Freelance 2013 David James Group, Oakbrook, IL

- Developed concepts for a company event invitation.
- Developed concepts for company booth signage.
- Created digital mockups.
- Updated existing forms.

## **ART DIRECTOR** May 2008 - November 2012 Publications International, LTD. Lincolnwood, IL

- Worked with art from major licenses such as Disney, Nickelodeon, Sesame Street, Hit and more.
- Designed with many special printing techniques such as flaps, pop-ups and custom die cuts.
- Worked closely with a team consisting of a copy editor, acquisitions editor and sound engineer.
- Created comped covers for marketing.
- Hand built mechanicals of pop-ups and other formats.
- Converted existing print books into digital ePub format readable by eReader devices.

## **DESIGN INTERN** September 2007 - December 2007 Grip Design, Chicago, IL

- Updated existing print and web ads.
- Designed invitations for company events.
- Designed splash page for BRG restaurant group.
- Designed advertising templates for a hospital.
- Worked on a flash animation that showcased 100 logos by Grip Design.
- Helped with production of comps.

## **COMMUNICATIONS ASSISTANT** June 2007 - August 2007 The School of the Art Institute of Chicago, IL

- Held dual duties as an office assistant and on-site designer.
- Designed publications for mass mailings.
- Designed and constructed promotional DVD mailers.
- Managed subscriber databases and made cold calls for new subscribers.

## **DESIGN INTERN** May 2006 - August 2006 Shedd Aquarium Planning & Design, Chicago, IL

- Designed and printed signage for in-house events.
- Designed ads for local media outlets and websites.
- Illustrated backdrops for youth programs.
- Assembled books and various comps.

## **Education**

2004–2007

The School of the Art Institute of Chicago, Chicago, IL  
Bachelor of Fine Arts with emphasis in Visual Communication

2003–2004

Northern Illinois University, DeKalb, IL

## **Computer/software Programs:**

- Mac & Windows
- Adobe CS5.5
- Photoshop
- Illustrator
- InDesign
- After Effects (intermediate)
- Dreamweaver
- Flash (intermediate)
- HTML & CSS
- ePub
- Cocoa/iPhone SDK (intermediate)
- Microsoft
- Word
- Power Point
- Excel
- Quark XPress

## **Other Experience**

Graphic Designer  
Niles North High School Theatre  
Skokie, IL, 2008-Present

Designs for Quincy Wong Benefit,  
Columbia College Center for Asian  
Arts and Media, Chicago, IL, 2006

Designs for show posters  
One Theatre Company,  
Chicago, IL, 2006–2007

## **Art Skills:**

- Book binding, Paper Engineer,
- Package Design, Illustration,
- Scenic painting, Carpentry

## **Language:**

English, Japanese